

## **ANNOUNCEMENT**

# **The CMS Colloquium Series Livestreamed, Thursday @ 5pm – “New Money: How Payment Became Social Media”, Lana Swartz**

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“New Money: How Payment Became Social Media”

Thursday at 5pm EST, Lana Swartz, '09, is joined by Aswin Punathambekar, '03, to discuss Swartz's new book, framing money as a media technology, one in major transition.

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New Money: How Payment Became Social Media

Featuring Lana Swartz, CMS '09, and Aswin Punathambekar, CMS '03, both professors at the University of Virginia's Department of Media Studies

This Thursday, October 29, 5pm EST

Streamed live at: <https://mit.zoom.us/j/94087151099>. Recording posted Friday.

Lana Swartz, '09, is joined by Aswin Punathambekar, '03, to discuss Swartz's new book *New Money: How Payment Became Social Media* (Yale University Press). *New Money* frames money as a media technology, one in major transition, and interrogates the consequences of those changes.

Lana Swartz is an Assistant Professor in Department of Media Studies at the University of Virginia and a 2009 graduate of MIT's Comparative Media Studies master's program. Prior to *New Money*, she published *Paid: Tales of Dongles, Checks, and Other Money Stuff* (MIT Press). Aswin Punathambekar is Swartz's colleague at UVA's Department of Media Studies, where he is an Associate Professor. He graduated from the Comparative Media Studies program in 2003 and is co-author of the upcoming

(provisionally-titled) The Digital Popular: Media, Culture,  
and Politics in Networked India.

Full Talk Info Here